

NEWS RELEASE

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Liberty Bank HELOC Deemed Among Country's Best by *Today Show*

Liberty Bank for Savings was deemed one of the best places in the United States to get a home equity line of credit (HELOC) by the nationally acclaimed *Today Show* program. The program proclaimed, "Small banks are more and more the best way to go for these loans." It named Liberty as offering one of the best deals in the country.

The report explained that smaller lenders these days usually offer better rates than larger financial institutions which spend a lot more on advertising and promotion. It also mentioned that lenders, such as Liberty, who do not package their loans to sell into the secondary markets, are easier for most customers to deal with.

"We are very proud to be mentioned in this fashion by such a respected television program," says Robert Hohe, Sr. Vice President of Marketing for Liberty. "For 109 years, our bank has worked hard to serve the needs of local customers, both large and small. It is nice to be recognized for doing a good job."

Hohe added that customers borrow money with a line of credit based on the equity in their home. They typically use the funds for home improvements, a new car, education, or to pay off higher rate debt.

For more information on Liberty Bank for Savings loan programs and locations, please visit www.libertybank.com or call 773-384-4000.

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